

Thank you for your interest in sponsoring the 2020 Nicholas House Dream Builders Event. Below are 4 levels of sponsorship for your review and consideration. There are a number of marketing and public relations entitlements for your company or organization. To confirm your interest in becoming a sponsor, please complete and return the Sponsor Commitment Form below. Please contact tterry@nicholashouse.org with questions regarding event sponsorship.



\$8,000 Diamond Sponsor

- ✓ Exclusivity for company industry – no other Diamond Sponsor in your industry will be sought.
- ✓ Brief speaking opportunity as presenting sponsor during the VIP Pre-reception.
- ✓ 20 Tickets to VIP Pre-Reception.
- ✓ 20 Exclusive seats to the Luncheon.
- ✓ Headline billing and branding in all promotional materials to include invitations, Nicholas House website, social media channels, e-blasts and press releases.
- ✓ Complimentary Full-Page advertisements in Luncheon Program Journal.
- ✓ Logo recognition on all welcome table signs and event T-Shirts.
- ✓ Recognition as Diamond sponsor in PowerPoint display during the Luncheon event.
- ✓ Premier Award, Special Gift Basket, Framed Certificate of Appreciation presented by Nicholas House Board Member during Luncheon event.
- ✓ 6ft. Display Table for promotional materials during event.
- ✓ Opportunity to provide promotional gifts for guests.
- ✓ Professional photography provided of event on CD of the Luncheon Event.
- ✓ Four complimentary Dream Builders T-Shirts
- ✓ Recognition in Nicholas House's Annual Report and Quarterly Newsletter.
- ✓ One Nicholas House exclusive Corporate Day of Service for up to 35 volunteer participants.



Nicholas House
HELPING HOMELESS FAMILIES ACHIEVE SELF-SUFFICIENCY

Dream
BUILDERS

\$5,000 Platinum Sponsor

- ✓ 10 tickets to VIP Pre-Reception.
- ✓ 10 Premier seats to the Luncheon.
- ✓ Complimentary Full-Page advertisements in Luncheon Program Journal.
- ✓ Recognition as Platinum sponsor in PowerPoint display during the Luncheon event.
- ✓ Special Gift Basket presented by Nicholas House Board Member during Luncheon event.
- ✓ Opportunity to provide promotional gifts for guests.
- ✓ Professional photography provided of event on CD of the Luncheon Event.
- ✓ Recognition in Nicholas House's Annual Report and Quarterly Newsletter.
- ✓ One Nicholas House exclusive corporate day of service for up to 25 volunteer participants.

\$4,000 Gold Sponsor

- ✓ 5 tickets to VIP Pre-reception.
- ✓ 5 Preferred seats to the Luncheon.
- ✓ Complimentary Half-Page advertisement in Luncheon Program Journal.
- ✓ Recognition as Gold Sponsor in PowerPoint display during the Luncheon event.
- ✓ Special Gift Basket presented by Nicholas House Executive Director during Luncheon event.
- ✓ Opportunity to provide promotional gifts for guests.
- ✓ Recognition in Nicholas House's Annual Report and Quarterly Newsletter.
- ✓ One Nicholas House exclusive corporate day of service for up to 15 volunteer participants.

\$3,000 Silver Sponsor

- ✓ 3 tickets to the VIP Pre-reception.
- ✓ 3 Reserved seats to the Luncheon.
- ✓ Complimentary Quarter-Page advertisement in Luncheon Program Journal.
- ✓ Recognition as Silver Sponsor in PowerPoint display during the Luncheon event.
- ✓ Special Gift Basket presented by Nicholas House Executive Director during Luncheon event.
- ✓ Opportunity to provide promotional gifts for guests.
- ✓ Recognition in Nicholas House's Annual Report and Quarterly Newsletter.
- ✓ One Nicholas House exclusive corporate day of service for up to 8 volunteer participants.

Interested in making a bigger impact? Consider providing a Matching Gift to encourage additional giving at the event. Unrestricted gifts over \$10,000 allow for parameters to be jointly decided. [Matching Challenge Gift \(Minimum \\$10,000\)](#) Contact us at tterry@nicholashouse.org



Nicholas House
HELPING HOMELESS FAMILIES ACHIEVE SELF-SUFFICIENCY



2020 Sponsorship Commitment Form

Yes, our company will take a leadership role in helping solve family homelessness by supporting the Nicholas House Dream Builder's Luncheon in the following ways.

Diamond Sponsor \$8,000

Platinum Sponsor \$5,000

Gold Sponsor \$4,000

Silver Sponsor \$3,000

Matching Challenge Gift

(Minimum \$10,000 or more)

Please announce our company as providing a Matching Challenge Gift of \$ _____ to assist with encouraging additional gifts on the day of event for greater impact. The matching parameters of this unrestricted gift may be decided jointly.

Company Name: _____

Address: _____

Contact Name: _____

Contact Title: _____

Contact Phone Number: _____ E-Mail: _____

RETURN TO:

Please return to the attention of Terrisita Terry, Director of Development
Email: tterry@nicholashouse.org | Phone: 404-622-0793 ext. 105 | FAX: 404-622-0388
Mail: Nicholas House, PO Box 15577, Atlanta, GA 30333