

Families make up more than 40% of the homeless population in Atlanta and Fulton County. At **Nicholas House**, we lead the community's response to family homelessness. Working collaboratively with a network of partners, we provide an array of supportive services including homelessness prevention programming, emergency shelter, case management, and permanent affordable housing. **Our mission is to help homeless families achieve self-sufficiency.**

As a valued and engaged member of our community, Nicholas House invites you to become a sponsor for its annual Dream Builders Event to benefit homeless families in the Atlanta community.

**The Dream Builders Luncheon - Thursday, June 6, 2019**



**103 West Paces Ferry Rd NW**  
**Atlanta, GA 30305**

#### AGENDA

**11:00-11:45 AM - Dream Builders VIP PRE-RECEPTION (Sponsors only)**

**12:00 PM - Dream Builders LUNCHEON**

**1:00 PM - Dream Builders EVENT ENDS**

#### More About The Nicholas House and The Dream Builders Event

Nicholas House is a 501 (c) 3 nonprofit organization. Proceeds from the Dream Builders Event, which are typically 90% or more of funds raised, support Nicholas House's mission to assist families struggling with homelessness, unemployment, poverty, mental illnesses, addiction, physical challenges and more. The goal of the Event is to raise awareness and funds for Nicholas House's housing programs and supportive services.

During Dream Builders 2018, hundreds of volunteers, business leaders, community advocates, philanthropists and others attended and helped to raise tens of thousands of dollars for homeless families. Funds raised allowed Nicholas House to respond to emergencies and opportunities involving homeless families. Our 2019 theme, Rise Up! Homeless to Home, will address the causes of homelessness and share how Nicholas House is helping families improve their circumstances and achieve self-sufficiency. Please join us as we also celebrate families that are transforming their lives at Nicholas House. **Funds raised for Dream Builders 2019, will also help support Nicholas House's After School Enrichment and Summer Camp Programs for homeless children.**

#### Why Become a Dream Builders Sponsor?

Align your business with a high-profile, well-supported charity. Position your business as a supporter of community issues to your internal, external and community audiences. Make your business known to Atlanta communities' constituent base of over 50,000+ households. Nicholas House offers corporate partners an opportunity to support homeless families towards self-sufficient lives. Our staff will work with your company to develop a partnership that meets your corporate social responsibility objectives and business goals. Our most successful partnerships are collaborative and integrated across a company's human resources, philanthropy, public relations and communications strategies.

#### The Impact of Your Dream Builders Sponsorship

By becoming a sponsor of Dream Builders, you will help Nicholas House to support more people on a journey towards moving away from homelessness forever: from getting off the streets, to living in a new home, to learning new skills and securing employment. Sponsorship will help vulnerable families to live independently and will ensure that Nicholas House can continue its life-changing and, in some cases, life-saving work.

#### Next Steps

Attached are sponsorship levels and entitlements for your review and consideration. Limited sponsorship opportunities exist. Please respond as quickly as possible. Complete and submit the attached Sponsorship Commitment Form. Please contact, *Terrisita Terry*, Director of Development at [tterry@nicholashouse.org](mailto:tterry@nicholashouse.org) or 678 490-6482 for details or with questions. Thank you.



## \$5,000 Platinum Sponsor

- ✓ Exclusivity for company industry – no other Platinum Partner in your industry will be sought.
- ✓ Brief speaking opportunity as presenting sponsor during the VIP Pre-reception.
- ✓ 10 tickets to VIP PreReception.
- ✓ 10 Exclusive seats to the Luncheon.
- ✓ Headline billing and branding in all promotional materials to include invitations, Nicholas House website, social media channels, e-blasts and press releases.
- ✓ Complimentary **Full-Page** advertisement in Luncheon Program Journal.
- ✓ Logo recognition on all welcome table signs.
- ✓ Recognition as Platinum sponsor in PowerPoint display during the Luncheon event.
- ✓ Award and Special Gift Basket presented by Nicholas House Board Member during Luncheon event.
- ✓ Opportunity to provide promotional gifts for guests.
- ✓ Professional photography provided of event on CD of the Luncheon Event.
- ✓ Recognition in Nicholas House's Annual Report and Quarterly Newsletter.
- ✓ One Nicholas House exclusive corporate day of service for up to 25 volunteer participants.
- ✓ Opportunity to serve on the Nicholas House Philanthropic Ambassador Panel during Annual Stakeholder Event.

## \$3,000 Gold Sponsor

- ✓ 8 Prominent seats to the Luncheon.
- ✓ 8 tickets to VIP Pre-Reception.
- ✓ Tier one billing and branding in all promotional materials to include invitations, Nicholas House website, social media channels, e-blasts and press releases.
- ✓ Complimentary **Half Page** advertisement in Luncheon Program Journal.
- ✓ Recognition as Gold sponsor in PowerPoint display during the Luncheon event.
- ✓ Special Gift Basket presented by Nicholas House Executive Director during Luncheon event.
- ✓ Opportunity to provide promotional gifts for guests.
- ✓ Professional photography provided of event on CD of the Luncheon Event.
- ✓ Award and Special Gift Basket presented by \_\_\_\_\_ Nicholas House during the event.
- ✓ Recognition in Annual Report and Quarterly Newsletter.
- ✓ One Nicholas House exclusive corporate day of service for up to 20 volunteer participants.  
Board Member of \_\_\_\_\_

## \$1,500 Silver Sponsor

- ✓ 6 Premier seats to the Luncheon
- ✓ 6 tickets to VIP Pre-Reception.
- ✓ \_\_\_\_\_  
Nicholas House website, social media channels, e-blasts and press releases.
- ✓ Complimentary **Half Page** advertisement in Luncheon Program Journal.
- ✓ Recognition as Silver sponsor in PowerPoint display during the Luncheon event.
- ✓ Special Gift Basket presented by Nicholas House Executive Director during Luncheon event.
- ✓ Opportunity to provide promotional gifts for guests.
- ✓ Professional photography provided of event on CD of the Luncheon Event.
- ✓ Recognition in Nicholas House's Annual Report and Quarterly Newsletter.
- ✓ One Nicholas House exclusive corporate day of service for up to 15 volunteer participants.

Interested in making a bigger impact? Consider providing a Matching Gift to encourage additional giving at the event. Unrestricted gifts over \$10,000 allow for parameters to be jointly decided. **Matching Challenge Gift (Minimum \$10,000)** Contact us at [ttery@nicholashouse.org](mailto:ttery@nicholashouse.org)

## Sponsorship Commitment Form

**Yes**, our company will take a leadership role in helping solve family homelessness by supporting the Nicholas House Dream Builder's Luncheon in the following ways.

**Platinum Sponsor**      \$5,000

**Gold Sponsor**      \$3,000

**Silver Sponsor**      \$1,500

**Matching Challenge Gift**

(Minimum \$10,000 or more)

Please announce our company as providing a Matching Challenge Gift of \$ \_\_\_\_\_ to assist with encouraging additional gifts on the day of event for greater impact. The matching parameters of this unrestricted gift may be decided jointly.

**Volunteer Opportunities**

We are also interested in corporate volunteer opportunities.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**RETURN TO:**

Please return to the attention of Terrisita Terry, Director of Development  
Email: [tterry@nicholashouse.org](mailto:tterry@nicholashouse.org) | Phone: 404-622-0793 ext. 105 | FAX: 404-622-0388  
Mail: Nicholas House, PO Box 15577, Atlanta, GA 30333