

FOR IMMEDIATE RELEASE

Nicholas House Launches Corporate Leadership Council

Event Encourages Corporations to Lead the Way to Solve the Family Homelessness Crisis

Atlanta, GA, February 27, 2018— On March 27, Nicholas House, Inc., a nonprofit serving homeless families in metro Atlanta, will host its Corporate Leadership Council (CLC) meeting. The goal of the event is to bring corporate partners into dialogue to spread awareness about the issue of family homelessness in metro Atlanta, utilize their expertise to brainstorm solutions, and align their resources with Nicholas House's mission of ending family homelessness.

24% of Atlantans live below the poverty line. As wages for entry-level, low-skill jobs remain stagnant and costs of living increase, families represent an increasingly large proportion of the metro area's homeless population. 42% of Fulton County and 51% of DeKalb County's homeless are families with children. Nicholas House is working with community partners to end family homelessness in Atlanta by 2020 by making it rare, brief and non-recurring.

"The Nicholas House Corporate Leadership Council offers local business leaders the opportunity to demonstrate their commitment to lifting up the most vulnerable populations in metro Atlanta and stewarding new opportunities for homeless families with children. Genuine Parts is proud to partner with Nicholas House and other corporations proactively seeking solutions for these families and inviting them to participate as productive members of their communities," says Nicholas House Board member and CLC Chairman Rob Milstead, Senior Vice President at Genuine Parts.

Corporate Leadership Council members pay an annual membership fee that supports Nicholas House housing programs and includes attendance to the annual meeting and quarterly networking events.

About Nicholas House: Nicholas House's mission is to help homeless families become self-sufficient. For 36 years, Nicholas House has provided comprehensive housing and case management services to more than 10,000 homeless parents and children. Nicholas House is unique by accepting any composition of family and has long-term successful outcomes—nearly 80% of families maintain their own permanent housing a year or more after leaving services. For more information about the Corporate Leadership Council event and details about programs and services provided by Nicholas House, please visit www.nicholashouse.org. *Executive Director Dennis Bowman is available for interviews regarding Nicholas House's response to and impact with homeless families upon request.*

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