



**Nicholas House**  
HELPING HOMELESS FAMILIES ACHIEVE SELF-SUFFICIENCY

*Dream*  
**BUILDERS**

Families make up more than 40% of the homeless population in Atlanta and Fulton County. At **Nicholas House**, we lead the community's response to family homelessness. Working collaboratively with a network of partners, we provide an array of supportive services including homelessness prevention programming, emergency shelter, case management, and permanent affordable housing. **Our mission is to help homeless families achieve self-sufficiency.**



**As a valuable and engaged member of our community, Nicholas House invites you to become a sponsor for its annual Dream Builders Event to benefit homeless families in the Atlanta community.**

**The Dream Builders Luncheon - Thursday, June 21, 2018**

**The Lodge at Peachtree Presbyterian Church  
3434 Roswell Road  
Atlanta, Georgia 30305**

**11:00-11:45 AM- Dream Builders VIP SPONSOR RECEPTION**

**12:00 PM- Dream Builders LUNCHEON**

**1:00 PM- Dream Builders EVENT ENDS**

### **More About The Nicholas House and The Dream Builders Event**

Nicholas House is a 501 (c) 3 nonprofit organization. Proceeds from the Dream Builders Event, which are typically 90% or more of funds raised, support Nicholas House's mission to assist families struggling with homelessness, unemployment, poverty, mental illnesses, addiction, physical challenges and more. The goal of the Event is to raise awareness and funds for Nicholas House's housing programs and supportive services.

During Dream Builders 2017, hundreds of volunteers, community leaders, special friends, philanthropists and others attended and helped to raise tens of thousands of dollars for homeless families. Funds raised allowed Nicholas House to respond to emergencies and opportunities involving homeless families. Our 2018 theme, *There's No Place Like Home*, will address the causes of homelessness and share how Nicholas House is helping families improve their circumstances and achieve self-sufficiency. Please join us as we also celebrate families that are transforming their lives at Nicholas House.

We anticipate more attendees at the 2018 Dream Builders Event and are anxiously looking forward to even greater success! **Funds raised for Dream Builders 2018, will help support Nicholas House's After School Enrichment and Summer Camp Programs for homeless children.**

Attached are sponsorship levels and entitlements for your review and consideration. Please contact, *Terrisita Terry, Director of Development* at [tterry@nicholashouse.org](mailto:tterry@nicholashouse.org) or 678 490-6482 for details or with questions. Thank you.



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## \$5,000 Platinum Sponsor

- ✓ Exclusivity for company industry – no other Platinum Partner in your industry will be sought.
- ✓ Brief speaking opportunity as presenting sponsor during the VIP Pre-reception.
- ✓ 8 tickets to VIP Pre-Reception.
- ✓ 8 Exclusive seats to the Luncheon.
- ✓ Headline billing and branding in all promotional materials to include invitations, Nicholas House website, social media channels, e-blasts and press releases.
- ✓ Complimentary Full Page advertisements in Luncheon Program Journal.
- ✓ Logo recognition on all welcome table signs.
- ✓ Recognition as Platinum sponsor in PowerPoint display during the Luncheon event.
- ✓ Award and Special Gift Basket presented by Nicholas House Board Member during Luncheon event.
- ✓ Opportunity to provide promotional gifts for guests.
- ✓ Professional photography provided of event on CD of the Luncheon Event.
- ✓ Recognition in Nicholas House's Annual Report and Quarterly Newsletter.
- ✓ One Nicholas House exclusive corporate day of service for up to 25 volunteer participants.
- ✓ Opportunity to serve on the Nicholas House Philanthropic Ambassador Panel during Annual Stakeholder Event.

## \$3,000 Gold Sponsor

- ✓ 6 Prominent seats to the Luncheon.
- ✓ 6 tickets to VIP Pre-Reception.
- ✓ Tier one billing and branding in all promotional materials to include invitations, Nicholas House website, social media channels, e-blasts and press releases.
- ✓ Complimentary Half Page advertisement in Luncheon Program Journal.
- ✓ Recognition as Gold sponsor in PowerPoint display during the Luncheon event.
- ✓ Special Gift Basket presented by Nicholas House Executive Director during Luncheon event.
- ✓ Opportunity to provide promotional gifts for guests.
- ✓ Professional photography provided of event on CD of the Luncheon Event.
- ✓ Award and Special Gift Basket presented by Board Member of Nicholas House during the event.
- ✓ Recognition in Annual Report and Quarterly Newsletter.
- ✓ One Nicholas House exclusive corporate day of service for up to 20 volunteer participants.

## \$1,500 Silver Sponsor

- ✓ 4 Premier seats to the Luncheon
- ✓ 4 tickets to VIP Pre-Reception.
- ✓ Tier two billing and branding in all promotional materials to include invitations, Nicholas House website, social media channels, e-blasts and press releases.
- ✓ Complimentary Half Page advertisement in Luncheon Program Journal.
- ✓ Recognition as Silver sponsor in PowerPoint display during the Luncheon event.
- ✓ Special Gift Basket presented by Nicholas House Executive Director during Luncheon event.
- ✓ Opportunity to provide promotional gifts for guests.
- ✓ Professional photography provided of event on CD of the Luncheon Event.
- ✓ Recognition in Nicholas House's Annual Report and Quarterly Newsletter.
- ✓ One Nicholas House exclusive corporate day of service for up to 15 volunteer participants.

Interested in making a bigger impact? Consider providing a Matching Gift to encourage additional giving at the event. Unrestricted gifts over \$10,000 allow for parameters to be jointly decided. [Matching Challenge Gift \(Minimum \\$10,000\)](#) Contact us at [tterry@nicholashouse.org](mailto:tterry@nicholashouse.org)



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## Sponsorship Commitment Form



Yes, our company will take a leadership role in helping solve family homelessness by supporting the Nicholas House Dream Builder's Luncheon in the following ways.

**Platinum Sponsor**     \$5,000

**Gold Sponsor**     \$3,000

**Silver Sponsor**     \$1,500

**Matching Challenge Gift**

(Minimum \$10,000 or more)

Please announce our company as providing a Matching Challenge Gift of \$ \_\_\_\_\_ to assist with encouraging additional gifts on the day of event for greater impact. The matching parameters of this unrestricted gift may be decided jointly.

**Volunteer Opportunities**

We are also interested in corporate volunteer opportunities.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_ E-Mail: \_\_\_\_\_

### **RETURN TO:**

Please return to the attention of Terrisita Terry, Director of Development  
Email: [tterry@nicholashouse.org](mailto:tterry@nicholashouse.org) | Phone: 404-622-0793 ext. 105 | FAX: 404-622-0388  
Mail: Nicholas House, PO Box 15577, Atlanta, GA 30333